

# HD Voice

Transform Your Conferencing Experience



Conference America, Inc.

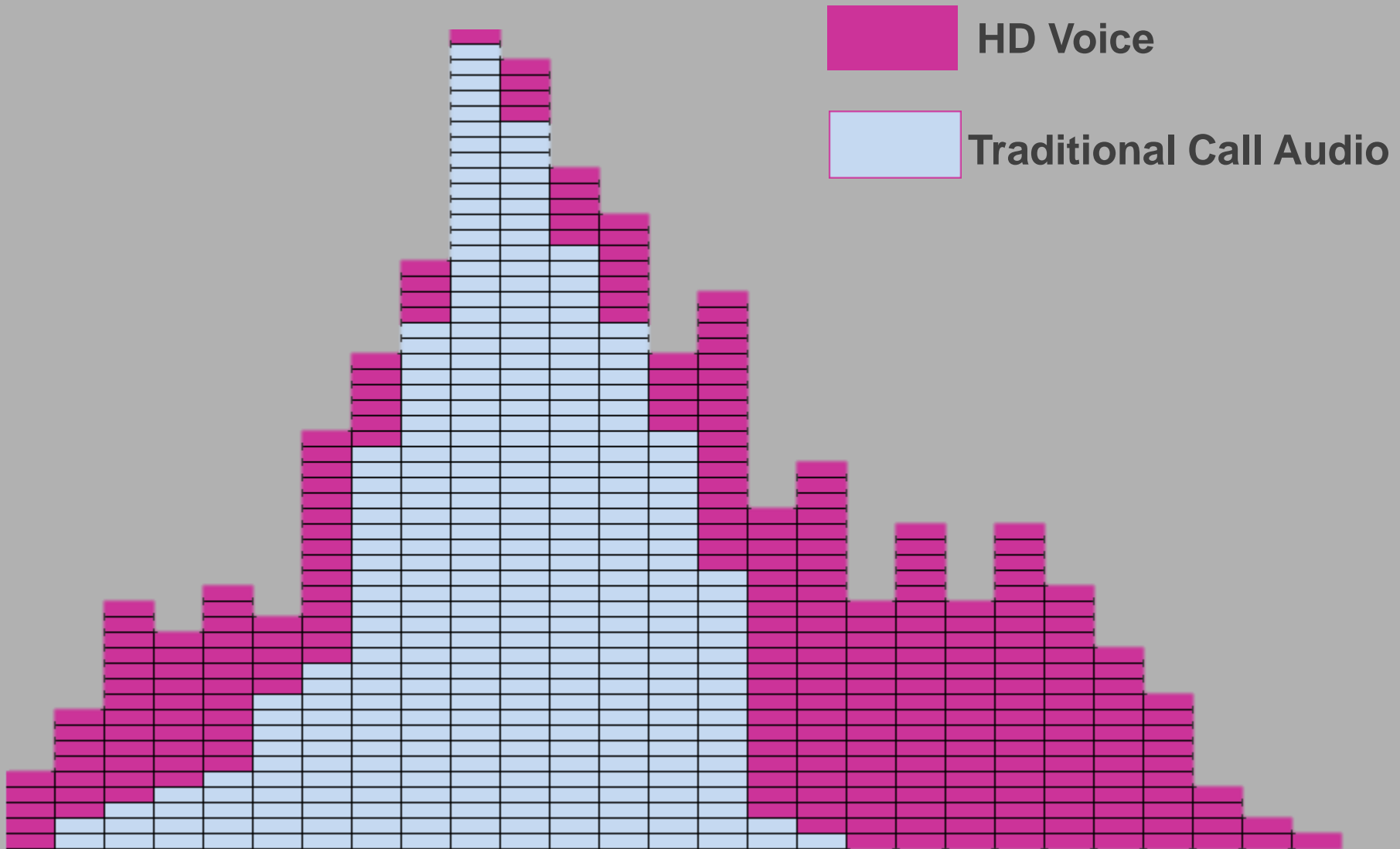
# What is HD Voice?

Most phone calls today are transmitted digitally. This means your voice is sampled thousands of times every second, with each sample encoded into digital bits that represent the speech in each sample.

Prior to the advent of HD voice, this sampling occurred *8,000* times per second. HD voice doubles this to *16,000* times per second, enabling a much wider range of speech frequencies to be represented in the encoded digital transmission.

The result is a fidelity increase similar to the difference between AM radio and digital FM.

# Human Vocal Range

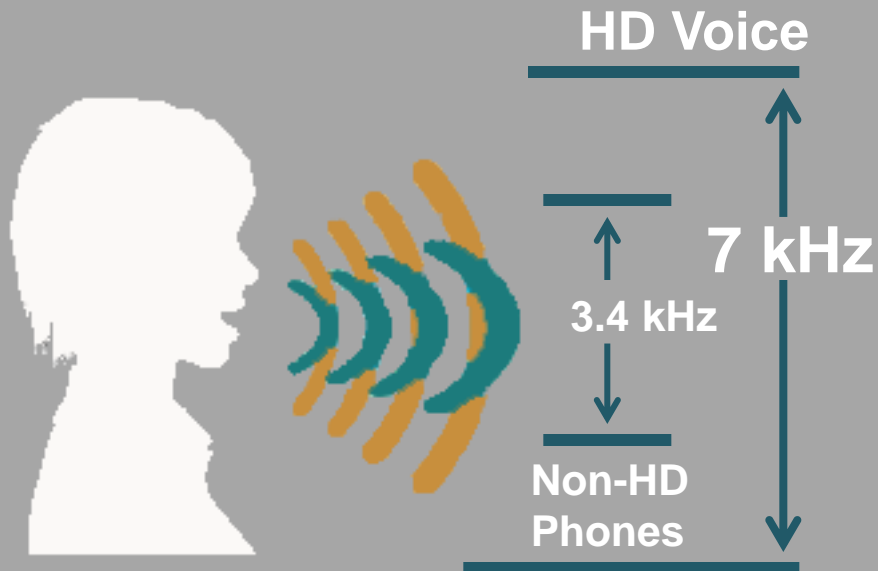


# The HD Difference

If you're not already benefitting from wideband audio, you are using technology from 1972! Just like your television has evolved and now provides superior HD video quality, your phone has evolved as well.

HD voice allows a phone call to more faithfully represent the entire range of the human voice, and Conference America is leading the way in bringing this experience to conference calls.

With HD voice, calls are clearer, richer, and allow for more effective conversation.



# Benefits

Top Five Reasons to use  
HD Voice for your  
critical Conference Calls:

**Reduction of Caller Fatigue**

**Better Comprehension & Clarity**

# Benefits

**Eliminate Background Noise**

**Improved Multi-cultural  
Communication**

**More Accurate Transcriptions**

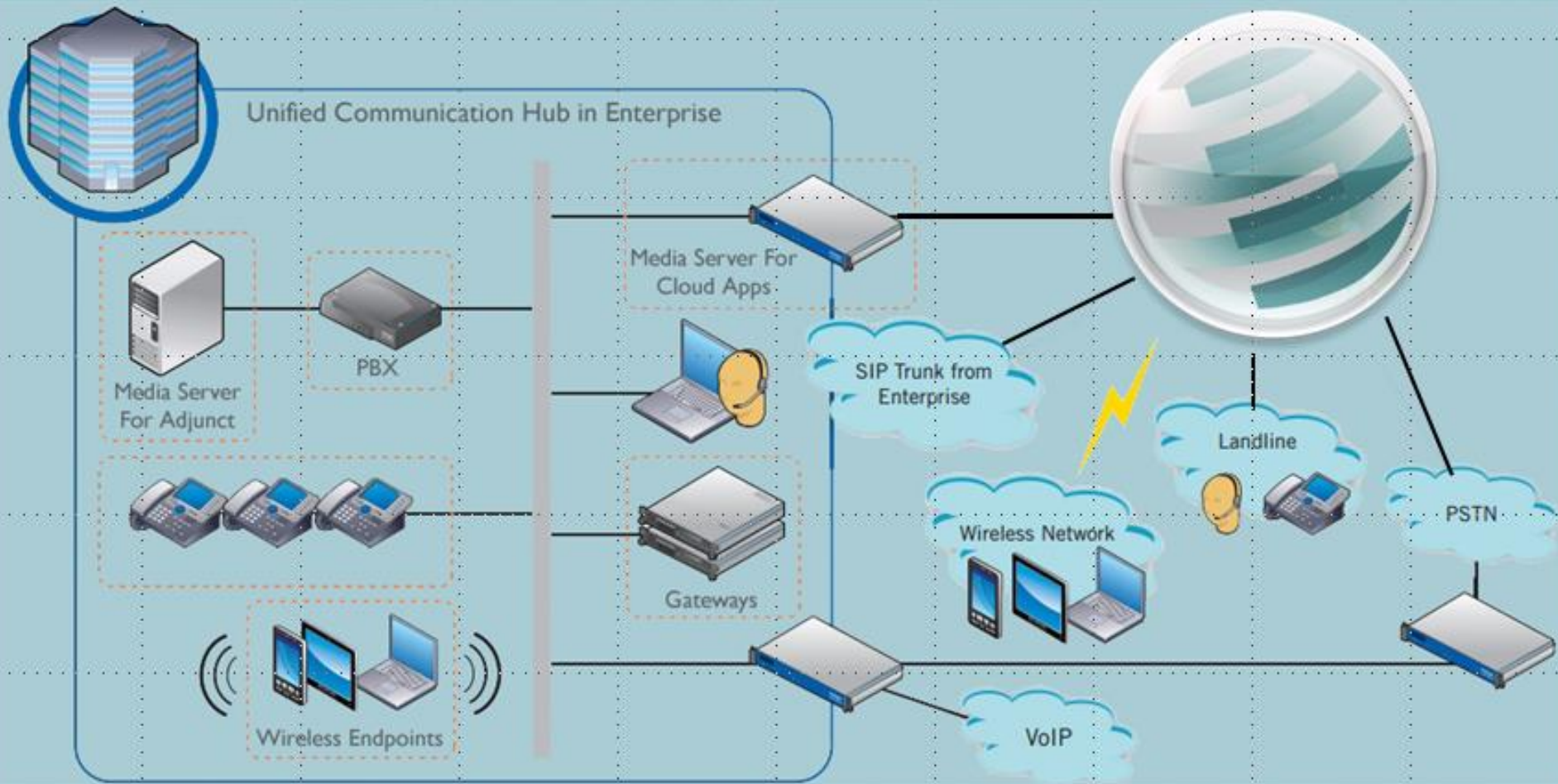
# Getting HD Ready

**Those who have recently invested in new office phone systems or newly released mobile devices likely already have the capability for HD voice.**

**Just ask your IT department or check with your carrier!**

**The Global Suppliers Association reports over 100 mobile carriers in 71 countries support wideband audio.**

# HD Implementation via Conference America





HD Conference Calls  
HD Customer Support  
HD Results  
Experience the HD Difference



Conference America offers world class customer service with the highest quality conferencing technologies in the industry.



**Join the Conversation**

**Call 1.800.925.8000 to get started!**

**[www.conferenceamerica.com](http://www.conferenceamerica.com)**